



||Jai Sri Gurudev||

Sri Adichunchanagiri Shikshana Trust ®

BGS INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Bengaluru North University, Accredited by NAAC)

SJCIT Campus, B.B Road, Chickaballapur – 562101



Institutional Distinctiveness

1. Certificate Programmes

Certificate program introduced by BGSIMS in the academic year 2018 for B.Com course. Now days each and every colleges are giving university curriculum so Management is decided to give barite future and corporate exposure to the students along with the university curriculum. In this program every semester are having one training program by industry expert or trainer.

- Certification in Communication and Art of Public Speaking
- MS Excel and Advanced Excel
- Financial Modelling
- Business Analytics
- Goods and Services Tax (GST)
- International Financial Reporting Standards (IFRS)

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- Certification in Communication and Art of Public Speaking
- MS Excel and Advanced Excel
- Digital Marketing
- Business Analytics
- Goods and Services Tax (GST)
- Project Management

2. Earn While Learn Scheme

Title of the Practice - Earn While Learn Scheme

Goal

The aim of the BGSIMS was to help the students coming from underprivileged sections of society, students and also to provide them a source of income in a way which does not hamper their studies. The goal was to provide a scope for employability in the campus itself. Moreover, the institute aimed at utilizing the talent of the students. The motive was also to make the students value the importance of hard work while learning and also install in them the importance of hard earned money. Generally, in our society girls are not encouraged to get education. By this best practice, the institute aims to provide wings **to girls** students for realizing their dreams.

The Context

The BGSIMS is located in an area where many students come from villages and adjoining rural areas. Not only that there are children whose parents are farmers. Their financial condition is not so good but the passion to study is intense. It was felt that due to lack of finance after one year of study they opted for external course. There were many students who discontinued their studies because they could not afford to pay the fees. In order to help these learners follow their dreams the college adopted this practice.

The Practice

This practice was started in 2015-16 and since then has been successful. In order to implement it, simply, a notice was circulated that if students are interested in working before, after and during (5th semester we have placements) the college hours and have minimum computer proficiency may contact the authority. Initially only two or three students came forward but with the passage of time this practice became very popular because these **students get respect** not only **from the teachers** but also from **their peer group and from parents and relatives**. For the students it is a good opportunity because they can manage their studies and raise finance for their family easily. Along with earning they are also able to learn the art of managing, organizing & delegating. Generally, these students work as **data entry operators** but based on the quality of work they do, they are given important tasks as well. So this scheme has become a double edged sword fine

tuning the skills of the learners. Education for all is not just a myth but it has become a reality in this institute. No student is denied admission just because she/he cannot afford the fees.

Evidence of Success

When a student becomes a graduate or even post graduate, no monetary reward can equal the pleasure it derives from the sense of satisfaction. The greatest reward is that the institute is able to provide a support to the students not at the cost of their self-respect. The institute boosts their confidence, team spirit and they learn the art of time management. What is most striking is the fact that many students who have worked under this scheme have succeeded in academics also with first class to their credit. Hard work makes them realize the importance of perseverance.